



Girls on the Run® Sonoma County Receives \$5,293 Grant from the New Balance Foundation

SANTA ROSA, Calif., Nov 6, 2009 – Girls on the Run® Sonoma County received a \$5,293 grant from the New Balance Foundation to support the nonprofit organization's efforts to expand in underserved communities, ensuring that all girls have the opportunity to participate in Girls on the Run®.

In recognition of the hard work and continued commitment to girls in Sonoma County, the New Balance Foundation has awarded Girls on the Run® Sonoma County \$2,527 and \$2,766 in capacity building and scholarship grant funding respectively. "This is a great opportunity for our organization," said Erin Devincenzi, Girls on the Run® Sonoma County program coordinator. "The timing of this grant coincides with our growth strategy next year." Grant funding will be applied in 2010.

About Girls on the Run® Sonoma County

Girls on the Run® Sonoma County is an after-school program that uses the power of exercise to focus on building self-esteem and improving emotional and physical health. Girls are empowered with a greater self-awareness, a sense of achievement and a foundation in team building to help them become strong and confident young women. For more information about Girls on the Run® Sonoma County, visit www.gotrsonomacounty.org.

About New Balance

New Balance has been a proud sponsor of Girls on the Run® since 1998 — two years after the program was founded and two years before Girls on the Run® became an official nonprofit organization. As part of their commitment to the success of the program, New Balance provides sponsorship funding to the national office to aid operational and management costs. In addition, New Balance provides shoes for 500 needy girls each year. For more information about New Balance, visit www.newbalance.com.

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